

ARTWORK GENERAL INFORMATION

FOR PRODUCTS SHOWN ON PAGES 1-163

Please refer to the following pages for artwork specifications for each imprint process.

ART CHARGES

- Email Proof: Free. May take up to 2 business days from receipt of required artwork and complete purchase order.
- Creative Artwork Services: \$60 (G) per hour. First hour is free.
- Proof Revisions: Free

These art rates do not apply to virtual proofs and Design Centre orders.

COPYRIGHT & REGISTERED TRADEMARKS

BAG MAKERS is unable to typeset, modify, or alter logos or artwork with a registered trademark or service mark. Modifications may violate or infringe on the owner's rights or brand guidelines. This includes, but is not limited to:

- Removing or adding service marks (®, TM, SM, ©)
- Adjusting line thickness
- Changing font styles
- Modifying colors, size, spacing, or clear space surrounding the logo.

Any alterations needed to artwork that contains a copyright or registered mark should be provided by the company that owns the rights to the artwork.

FONT AND LINE SIZE CHART

6-POINT font	¼-POINT line
8-POINT font	
9-POINT font	½-POINT line
10-POINT font	
11-POINT font	1-POINT line
12-POINT font	2-POINT line
13-POINT font	3-POINT line
14-POINT font	4-POINT line
15-POINT font	5-POINT line
16-POINT font	6-POINT line

QR CODES

If your imprint includes a QR code, please follow these basic guidelines to ensure optimum code functionality. Visit our website for more details.

PRINT METHOD	CAN WE PRINT IT	MINIMUM SIZE	IMPORTANT GUIDELINES
CHROMATIC COLORVISTA DIGITAL FULL COLOR DYNAMIC COLOR DIRECT PRINT SUBLIMATION	YES	1.5" square	• A white background and border space must surround the code in order to create a clean, unobstructed scan.
FOIL PRINT	YES	1.5" square	• For best results, the bag color should be white or frosted only. • High contrast, dark imprint color is recommended. • Due to the bag texture, Matte Shoppers are not available.
FLEXO INK PRINT	YES	1.5" square	• For best results, the bag color should be limited to white only. • Not available on hi-density bags.
BRILLIANCE MARQUEE SCREEN PRINT SPARKLE	NO	N/A	Not available.



* Product and imprint colors shown throughout this catalog may vary slightly from actual product colors due to the inherent limitations in printing.